

IAN COOK

Designer and Creative Lead based in Sydney.
Obsessive generalist.

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iancook.design
0406 188 601
Dulwich Hill, NSW

Experience

Vouch

Creative Lead - 2024 to Present

Senior Brand Designer - 2022 to 2023

amaysim

Digital Designer - 2021 to 2022

Macquarie Capital

Graphic Designer & Video Content Producer/Editor - 2019 to 2021

Department of Planning and Environment

Senior Graphic Designer — Brand & Marketing - 2017 to 2019

Ian Cook Design

Freelance Brand & Graphic Designer - 2016 to present

Institute of Actuaries of Australia

Content and Brand Manager - 2016 to 2017

Communications and Marketing Specialist – Design and Digital
Media - 2015 to 2016

IRI-Aztec

Marketing Manager + Graphic Designer – 2014 to 2015

Aztec Information Services

Business Support Manager + Graphic Designer - 2012 to 2014

Matthew Algie Coffee

Sales and Marketing Manager - 2011 to 2012

Kellogg's UK

Sales and Marketing Manager - 2008 to 2011

Skills

- Graphic Design
- Digital Design
- Motion Graphics
- UI/UX Design
- Brand Identity & Strategy
- Video Production
- Typography
- Art Direction
- Print Design
- Data Visualisation
- Audio Production & Design
- Design Process Strategy
- HTML & CSS
- Stakeholder Management
- Marketing & Content Strategy

Tools

- Figma
- Adobe After Effects
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Framer
- Webflow
- Adobe InDesign
- Adobe Audition
- Claude code
- Codex
- Powerpoint, Keynote & Slides
- Paper
- Visual Studio Code
- Notion

Education

Staffordshire University

BSc. Film Production Technology

Worcester College of Technology

National Diploma: Music Technology

More info available at iancook.design & [LinkedIn](#)

